

Intelligent Shelf Labels



- Pre-Printed/Printable, TONE-Emitting labels
- Consumer engagement at the point of influence
 - “Call” the shopper to the product location
 - Deliver Product information & Value Prop
 - Special offers & coupons
 - Compliance information & validation
- Shopping patterns and Analytics
- NO special reader required
 - TONE Framework easily integrates into existing Loyalty & Retail Mobile apps
- More accurate than WiFi and Beacons
 - Position to the **exact square foot** of the retail floor
 - **NOT LIMITED TO THE PHYSICAL STORE !!!**
- Greater distance than NFC



TONE-Emitters

Intelligent Labeling: Cashier-less Stores



- Cashier less Stores
 - Tags each product with a unique tone-emitter
 - Products are shipped to each location
 - Customers can use their app to open the door
 - Customers pick up the product they want and leave the location
 - As soon as customers leave the location, their credit cards are charged for the number of products they left the location with
 - “Unmanned” kiosks and vending machines also possible
- Anti-Theft

TONE-Emitters

